



*Celebration of Miracles Gala*

10 Year Celebration

*The Enchanted Forest*

Presented by amazon

**SPONSORSHIP OPPORTUNITIES**



# Celebrate Miracles

**Loews Coral Gables Hotel**

**March 1, 2025 at 7pm**

ICU baby's Celebration of Miracles Gala is our keystone fundraising event, bringing together our community's most philanthropic guests to raise money in support of the organization's mission. The 2025 Celebration of Miracles will commemorate ICU baby's 10 year anniversary! The evening includes a cocktail welcome reception, three-course dinner, live & silent auctions and entertainment. This year, ICU baby will unveil the Hope Award to commemorate the organization's 10th year of service to the community, honoring an individual who has helped advance our mission with unwavering passion and dedication to the wellbeing of NICU families.

**Tables to Seat 10 Guests | Early Bird Pricing \$2,500 until January 31**

Standard Pricing \$3,000 begins February 1

**Individual Tickets | \$300 each**



# ICU baby's Support

ICU baby is a Miami-based, nonprofit organization that is dedicated to the support of families with a premature or critically ill baby in our community's Neonatal Intensive Care Units (NICU). Founded in 2014, ICU baby unites NICU families and provides emotional, financial and informational support so that babies and families can thrive together. Our vision is to build a community of NICU families who empower each other to be confident and present in their own NICU journeys, leading to better outcomes.

ICU baby currently has a presence in the NICUs of:

- UM/Jackson Memorial Medical Center's Holtz Children's Hospital (**127 beds**)
- Baptist Health System's South Miami Hospital (**62 beds**)
- Nicklaus Children's Hospital (**54 beds**)
- Mt. Sinai Hospital (**16 beds**)
- HCA Florida University Hospital (**32 beds**)

Our programs include NICU Parent Mentors, NICU Packs, Transportation Assistance, NICU Empowerment Support Tools (NEST), ICU Read, Meaningful Meals and Bereavement Support. We are proud to support over 1,000 NICU families each year and have plans to expand our reach to help even more.



# Join Us As a Sponsor To...

## Connect

Connect with ICU baby's your top donors and generous community to showcase your company's work and your corporate support of the organization.

## Unite

Unite with our extraordinary community of supporters to raise money to support future families who will have a critically ill or premature baby admitted to the NICU.

## Celebrate

Celebrate the tiniest members of our community, the bravery of NICU families, the talented healthcare heroes that care for them and the critical support the ICU baby team offers families day-after-day in the NICU.

## Honor

Honor ICU baby's milestone of 10 years of growth and commitment to create programs that ensure South Florida families feel supported and thrive during their baby's NICU admission.



# Monetary Sponsors For Our 2024 Celebration of Miracles

ICU baby's loyal partners have made monetary and in-kind contributions to underwrite past Celebration of Miracles events. This means that ticket sales, auction proceeds and donations collected directly fund ICU baby's programs. With your help, it is our goal that all proceeds from Celebration of Miracles directly benefit ICU baby's initiatives. Below are the monetary sponsors that supported Celebration of Miracles 2024, A Night at the Chateau.

Drew Stoudt &  
Yosbel Ibarra

eMed<sup>®</sup>



Little Cottage

**KIDZ**  
Medical



DAGROSA CAPITAL  
PARTNERS LLC





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# Title Presenting Sponsor | \$25,000

**Exclusive Presenting Sponsor**

**amazon**



## **Sponsorship package includes:**

- Reception & dinner for 20 guests
- Company name in event logo
- Honored live on stage as Presenting Sponsor throughout the evening
- Honored during the event
- Name/logo exclusively featured on step & repeat, podium signage and Gift Bag with ICU baby's logo
- Honored as Presenting Sponsor with premiere placement of name/logo & link on all event print and digital marketing materials, including the ICU baby program video and social media communications
- Speaking opportunity\* during the Celebration of Miracles event
- Two page acknowledgement in event program
- Premier table placement
- One night, complementary Loews guest room the evening of the event
- Feature on ticket sale platform, annual impact report, newsletter and website
- Opportunity to include promotional items in event gift bag\*\*
- Team building volunteer opportunity
- Info session for ICU baby's Staff, Board and Mentors
- Complimentary valet parking
- Curated gift box
- Champagne toast served tableside
- Designated cocktail server tableside
- Signature dessert for table
- Invitation to Appreciation Cocktail Nov. 2025

\* Speaking script is timed and subject to approval

\*\* Gift items subject to approval



**SPONSORSHIP  
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# Diamond Sponsor | \$15,000

## 2 Sponsorship Opportunities

### Sponsorship package includes:

- Reception & dinner for 16 guests
- Premiere placement of name/logo & link on all event print and digital marketing materials and social media communications
- Honored during the event
- Full page acknowledgement in event program
- Feature on ticket sale platform, newsletter and website
- Opportunity to include promotional items in event gift bag\*\*
- VIP table placement
- Complimentary valet parking
- Curated gift box
- Champagne toast served tableside
- Designated cocktail server tableside
- Team building volunteer opportunity
- Info session for ICU baby's Staff, Board and Mentors
- Invitation to Appreciation Cocktail Nov. 2025

\*\* Gift items subject to approval

To enjoy the full benefits, sponsorship must be confirmed by **February 2, 2025**



**SPONSORSHIP  
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# Platinum Sponsor | \$10,000

## 4 Sponsorship Opportunities

### Sponsorship package includes:

- Reception & dinner for 12 guests
- Preferred placement of name/logo & link on all event print and digital marketing materials and social media communications
- Honored during the event
- One half page acknowledgement in event program
- Feature on ticket sale platform, newsletter and website
- Opportunity to include promotional items in event gift bag\*\*
- Preferred table placement
- Complimentary valet parking
- Champagne toast served tableside
- Team building volunteer opportunity
- Info session for ICU baby's Staff, Board and Mentors
- Invitation to Appreciation Cocktail Nov. 2025

\*\* Gift items subject to approval

To enjoy the full benefits, sponsorship must be confirmed by **February 2, 2025**



**SPONSORSHIP  
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# Gold Sponsor | \$7,500

## 6 Sponsorship Opportunities

### Sponsorship package includes:

- Reception & dinner for 10 guests
- Priority placement of name/logo & link on all event print and digital marketing materials and social media communications
- Preferred table placement
- One fourth page ad in event program
- Honored during the event
- Feature on ticket sale platform, newsletter and website
- Opportunity to include promotional items in event gift bag\*\*
- Team building volunteer opportunity
- Invitation to Appreciation Cocktail Nov. 2025

\*\* Gift items subject to approval

To enjoy the full benefits, sponsorship must be confirmed by **February 2, 2025**



**SPONSORSHIP  
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# Silver Sponsor | \$5,000

## 6 Sponsorship Opportunities

### Sponsorship package includes:

- Reception & dinner for 10 guests
- Name/logo & link on all event print and digital marketing materials and social media communications
- Preferred table placement
- Honored during the event
- Opportunity to include promotional items in event gift bag\*\*
- Feature on ticket sale platform, newsletter and website
- Invitation to Appreciation Cocktail Nov. 2025

\*\* Gift items subject to approval

To enjoy the full benefits, sponsorship must be confirmed by **February 2, 2025**



# Underwriting Sponsorship Opportunities

Please consider supporting the event by underwriting the costs of event activations.

- Cocktail Welcome Champagne Greeting | \$1,500
- Event Program | \$1,500
- Signature Coffee Cart | \$1,500
- Live Auction Paddles | \$1,500
- Event Gift Bags | \$1,500
- DJ | \$2,000
- Cocktail Welcome Live Performances & Entertainment | \$2,000
- Ballroom Live Performances & Entertainment | \$3,000
- ICU baby Video Presentation | \$3,000

In return for underwriting these event costs, you will receive:

- Branded signs on the event activation sponsored
- Name/logo & link on all event print and digital marketing materials and social media communications
- Opportunity to include promotional items in event gift bag\*\*

**Please Note** - Tickets to the event must be purchased separate from an event underwriting opportunity.

\*\* Gift items subject to approval

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# In-Kind Donations

Auction items, wine or liquor sponsorship, florals, furniture, etc.

## Fair Market Value of \$1,000 - \$2,500

- Name/logo & link on event print and digital marketing materials and social media communications

## Fair Market Value of \$2,500 - \$5,000

- Name/logo & link on all event print and digital marketing materials and social media communications
- Acknowledgement in event program on sponsor block

## Fair Market Value of \$5,000 +

- Two tickets (valued at \$300 each) randomly assigned seating OR \$600 credit towards table purchase
- Name/logo & link on all event print and digital marketing materials and social media communications
- Acknowledgement in event program on sponsor block

Fair market value to be determined by IRS regulations.





*Thank You for  
Partnering with Us*

Contact Elizabeth Simonton at [elizabeth@icubaby.org](mailto:elizabeth@icubaby.org) for more details